



**FOR IMMEDIATE RELEASE**

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**PUMP SYSTEMS MATTER TO PARTICIPATE IN 2009 ACEEE SUMMER STUDY**  
**ON ENERGY EFFICIENCY IN INDUSTRY**

**Parsippany, NJ, June 15, 2009** – Pump Systems Matter (PSM), a new Ally Partner of the ACEEE organization, has announced their participation in the 2009 American Council for an Energy-Efficient Economy (ACEEE) Industrial Summer Study.

The 2009 ACEEE Summer Study on Energy Efficiency in Industry titled, “Timing is Everything: Moving Investment Decisions to Energy-Efficient Solutions,” is attended by participants around the world, including energy decision makers, equipment manufacturers, government policymakers, electric and gas utility staff, energy consultants, leading industrial energy researchers and academics.

It will take place from July 28-31 at the Conference Center Niagara Falls in Niagara Falls, New York.

Participants will discuss technical, policy, financing, and program issues related to increasing energy efficiency in industry.

Mike Pemberton, Performance Services Manager of ITT Plant Performance Services, a charter sponsor of PSM, will be presenting a White Paper entitled, “*Pump Systems Performance Impacts Multiple Bottom Lines,*” at the ACEEE conference on Panel 6, Energy Efficiency as a Co-Benefit, on Thursday, July 30<sup>th</sup> at 8:30am. Mr. Pemberton will discuss how pump optimization practices on a facility-wide basis can increase plant profitability and asset reliability, reduce costs, while improving corporate citizenship through the implementation of energy and greenhouse gas emission reduction methodologies.

In addition to the White Paper presentation, PSM will also be conducting an informal session at the ACEEE Summer Study on Wednesday, July 29 from 3:00 pm – 4:30 pm. The informal session will focus on the course content of the enhanced version of the one-day course, *Pumping Systems Optimization: Opportunities to Improve Life Cycle Performance* and the opportunities to become a “Host” location for the course. The course focuses on pumping system optimization, energy savings opportunities and life cycle costing.

For more information on the ACEEE conference, please visit [www.aceee.org](http://www.aceee.org).

If you are unable to attend the ACEEE Summer Study in July and would like more information about the topics presented above, please contact [jbachmann@pumps.org](mailto:jbachmann@pumps.org) or 973-267-9700 Ext. 222, or visit [www.pumpsystemsmatter.org](http://www.pumpsystemsmatter.org).

Pump Systems Matter, an Ally Partner of the ACEEE, is an educational initiative created by the Hydraulic Institute to assist North American pump users gain a more competitive business advantage through strategic, broad-based energy management and pump system performance optimization. PSM's mission is to provide the marketplace with tools and collaborative opportunities to integrate pump system performance optimization and efficient energy management practices into normal business operations. For more information on PSM, visit [www.PumpSystemsMatter.org](http://www.PumpSystemsMatter.org).

The ACEEE is a nonprofit, 501(c)(3) organization dedicated to advancing energy efficiency as a means of promoting economic prosperity, energy security, and environmental protection.