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FOR IMMEDIATE RELEASE

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Parsippany, New Jersey (June 17, 2008) – The board of directors of Pump Systems Matter™ (PSM), an educational foundation designed to help North American pump users gain competitive business advantages through pump system energy management and performance optimization, today announced its endorsement of the Department of Energy (DOE) and Environmental Protection Agency (EPA) “Superior Energy Performance” partnership.

The Superior Energy Performance partnership is a collaboration of industry, government, and non-profit organizations that seek to improve the energy intensity of U.S. manufacturing by 25% by 2017 through voluntary initiatives.

Pump Systems Matter™ will support this effort by sharing Superior Energy Performance Partnership information with its entire roster of sponsors, pump users and engineering consulting firms. Additional program details will be provided to this audience through regular communications posted at www.PumpSystemsMatter.org. For instance, currently available on the PSM web site is a 20-minute presentation on "The Push for Energy Efficiency in Pumping Systems" by Douglas Kaempf of the Office of Energy Efficiency and Renewable Energy.

In addition, all PSM board members have also been encouraged to adopt the “25 in 10” pledge, which stipulates reducing their organization’s energy intensity by 25 percent or more over the next 10 years. Action items designed to support this initiative include the development of an energy intensity baseline, implementation of a management plan and designation of an energy manager or leader within organizations.

Since its launch by the Hydraulic Institute (HI) in 2006, PSM has dedicated itself to educating pump systems users about energy savings, total cost of ownership issues, maintenance and other significant cost factors involved with operating pumping systems. This includes the development and distribution of educational devices such as the:

- [Pump System Improvement Modeling Tool™ \(PSIM\)](#), which is a free, educational and downloadable software program focused on helping users better understand the hydraulic behavior of pumping systems
- [Case studies](#) highlighting the successful cost savings efforts of manufacturers, utilities and private industry
- [Pump System Basic Assessment Guide](#), which outlines processes for identifying cost-effective system improvements

- [Pump Systems Assessment Tool Matrix](#), which lists both free and commercially available downloadable tools that can help pump users and engineering consulting firms improve the performance of pumping systems and design more efficient systems

For more information on the DOE Superior Energy Performance Program or information on increasing the energy and cost efficiency of pump please visit <http://www.superiorenergyperformance.net/index.shtml> or contact Pump Systems Matter at PSMinfo@pumps.org or 973-267-9700.

About the Superior Energy Performance Partnership

The Superior Energy Performance Partnership was created to address the current need for a consistent, performance-based framework that fosters continuous progress in industrial energy efficiency. It was also designed as a mechanism to help individual companies assign greater value to energy efficiency improvements, independently verify resulting energy savings, receive public recognition for achievements, and "raise the bar" for industrial energy efficiency overall.

About Pump Systems Matter™

Launched in 2006 by the Hydraulic Institute (HI) as an educational initiative, Pump Systems Matter assists North American pump users gain competitive business advantages through strategic, broad-based energy management and pump system performance optimization. PSM strives to provide the market with tools and collaborative opportunities to integrate pump system performance optimization and efficient energy management practices into normal business operations. For more information, visit www.PumpSystemsMatter.org.

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