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PUMP SYSTEMS MATTER™ ANNOUNCES FOUR NEW SPONSORS

PARSIPPANY, NJ, June 22, 2007 – *Pump Systems Matter™* (PSM), a North American education organization aimed at lowering energy needs by optimizing pump system performance, announced partnerships with four new sponsor organizations. Hydro Incorporated, Engineered Software, Inc., Manitoba Hydro and Xcel Energy have joined as sponsors.

"With our focus on quality and reliability, it's no surprise that Pump Systems Matter and Hydro, Inc. are a perfect fit for one another," says George Harris, President and CEO of Hydro, Inc. "We look forward to teaming with PSM in creating new and exciting initiatives to spread the word about pump system optimization and efficiency."

"Pipelines and their interaction with all the other pieces are integral in the world of pump system optimization," says Ray Hardee, Chief Engineer of Engineered Software. "Pump Systems Matter allows us to be further involved in helping to reduce energy consumption and cost among end-users throughout North America."

"Pumps Systems Matter is the perfect parallel program to the very successful Compressed Air Challenge in which we also participate." says Martin Bima, Industrial System Engineer. "Our customers have already captured some incredible savings in several pumping projects. We believe that the education-based Pump Systems Matter organization is an invaluable resource that will help promote pumping systems awareness, and assist our customers in reducing their energy use and maintenance costs, while improving reliability and profitability."

"At Xcel Energy, we're aggressive in promoting energy conservation in the manufacturing processes of our large industrial customers," says Tami Gunderzik, product portfolio manager. "Pump systems consume a significant portion of energy with these end-users. Our sponsorship of Pump Systems Matter will allow us to leverage our efforts in developing market awareness, educational tools and industry standards that will help drive energy efficiency."

Pump Systems Matter™, officially incorporated as a new 501(c) 3 educational organization in 2006, is currently seeking sponsors and board members that can actively contribute to its initiative. Membership in *Pump Systems Matter™* is open to utilities, market transformation organizations, government agencies, pump users, contractors, consultants, engineering companies, trade and professional associations as well as North American pump manufacturers and suppliers of motors and drives, seals, couplings, bearings, housings, instrumentation and control systems and pump specific software. Interested organizations are invited to contact "*Pump Systems Matter™*" marketing manager Joanne Bachmann at (973) 267-9700 x 22 or via JBachmann@pumps.org.

Pump Systems Matter™ is an educational initiative created to assist North American pump users gain a more competitive business advantage through strategic, broad-based energy management and pump system performance optimization. PSM strives to provide end-users, engineering consultants, and pump suppliers with tools and collaborative opportunities to integrate pump system

performance optimization and efficient energy management practices into normal business operations. For more information, visit www.PumpSystemsMatter.org.

The 90-year old Hydraulic Institute, the largest association of pump producers in North America, led in the initial development of the Pump Systems Matter™ initiative. HI also maintains two other pump industry-related websites: www.Pumps.org and www.PumpLearning.org. Requests concerning Pump Systems Matter™ may also be faxed to (973) 267-9055 or mailed to: Pump Systems Matter, 9 Sylvan Way, Parsippany, NJ 07054.

More information on new Pump Systems Matter sponsors:

Hydro, Inc. is the largest independent pump rebuilder in North America, featuring five locations in the United States as well as service and sales centers in Australia, Canada, Venezuela, and India. The company, founded in 1969, is also a member of the Hydraulic Institute, a Pump Systems Matter partner. With a “clear focus on quality and reliability,” Hydro, Inc. serves users by extending the life and reducing overall life cycle costs of pumps.

Engineered Software is a privately owned software company which simulates the operation of fluid piping systems in order to help customers understand the critical interaction of pipelines, pumps, components, and controls. Engineered Software’s products are used throughout the world in various industries including HVAC, fire sprinkler, wastewater collection and treatment, chemical processing, power generation, and pulp and paper.

Manitoba Hydro's Power Smart programs have been helping its customers become more energy efficient since the early 1990's. The Performance Optimization Program provides industrial and large commercial customers technical support and financial incentives that are necessary to identify, investigate and implement system efficiency improvements throughout a facility. The program promotes energy efficiency through the optimization of electrical power end-use systems including pumps, air compressors and industrial refrigeration equipment.

Xcel Energy, Inc. is a combination electricity and natural gas energy company that has regulated operations in eight Western and Midwestern states. Xcel has also financially committed to participate as a PSM Board member. By expressing the core value of being a low-cost, reliable, environmentally sound energy provider, Xcel Energy seized an opportunity to sponsor an organization that shares its values in the *Pump Systems Matter™* initiative.

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