

FOR IMMEDIATE RELEASE

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PUMP SYSTEMS MATTER™ WEBSITE OFFICIALLY LAUNCHED

PARSIPPANY, NJ, July 28, 2006 – The Hydraulic Institute (HI) today announced the launch of a new website, www.PumpSystemsMatter.org, devoted to a national educational initiative, *Pump Systems Matter™* (PSM). *Pump Systems Matter™* aims to lower energy needs in North America while improving the bottom-line profitability of businesses by providing pump users with strategic, broad-based energy management and performance optimization solutions.

The website, www.PumpSystemsMatter.org, provides users with educational resources needed to get started with optimizing pumping systems. Users can also download Pump System Improvement Modeling™ (PSIM), a free educational software tool to help evaluate the overall design of complex pumping systems. Additionally, visitors can download case studies, white papers, energy-savings tip sheets and more to improve bottom line savings and corporate profitability. Guidelines, standards, and training resources are also available.

Optimization of pumping systems represents a significant opportunity for U.S. companies and municipalities to save money and energy. According to the U.S. Department of Energy (DOE), pumping systems account for nearly 25% of industrial electrical energy demand and range up to 50% of the energy usage in certain industrial plant operations. Industrial, municipal, and many other sectors of the North American economy are energy intensive. Case studies have shown that better system design and more effective pump application can usually save 20% or more in energy costs and represent a large, frequently overlooked savings opportunity. With the continuing rise of energy costs across the country, *Pump Systems Matter™* offers pump users a very compelling, bottom-line oriented, energy savings opportunity.

Membership in *Pump Systems Matter™* is open to utilities, market transformation organizations, government agencies, pump users, contractors, consultants, engineering companies, trade and professional associations as well as North American pump manufacturers and suppliers of motors and drives, seals, couplings, bearings, housings, instrumentation and control systems and pump specific software. Interested organizations are invited to contact “*Pump Systems Matter™*” marketing manager Joanne Bachmann at (973) 267-9700 x 22 or via JBachmann@pumps.org.

The 89-year old Hydraulic Institute, the largest association of pump producers in North America, is a global authority on pumps and pumping systems. HI also maintains two other pump industry-related websites: www.Pumps.org and www.PumpLearning.org. Requests concerning Pump Systems Matter™ may also be faxed to (973) 267-9055 or mailed to: Pump Systems Matter, 9 Sylvan Way, Parsippany, NJ 07054.

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Note to Editors: A low-resolution version of the *Pump Systems Matter™* logo can be found in the “Sponsors” section of www.PumpSystemsMatter.org. Please e-mail MemberServices@pumps.org for a high resolution version.