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PUMP SYSTEMS MATTER™ & U.S. DEPARTMENT OF ENERGY'S INDUSTRIAL TECHNOLOGIES PROGRAM ANNOUNCE CO-SPONSORED AUDIO WEB BRIEFING

PARSIPPANY, NJ, November 18, 2008 – Pump Systems Matter™ (PSM) and the U.S. Department of Energy's Industrial Technologies Program will be hosting free audio web briefings on how "Pump Systems Performance Impacts Multiple Bottom Lines."

With volatile economic conditions, finding ways to save money and improve operations is more important than ever. Participants will learn how energy savings and additional financial benefits can be realized through pump systems optimization.

According to studies by the U.S. Department of Energy:

- Nearly 25% of industrial electricity demand comes from industrial motor systems
- Over 50% of pump life cycle costs result from energy and maintenance expense
- Less than 15% of pump life cycle costs are initial purchase costs
- Energy savings of 20% or more are possible with systems optimization

Improved pump systems performance can lower maintenance costs and improve system reliability for better asset management, thereby improving your company's bottom line while cleaning up our environment!

The presenter, Mike Pemberton of ITT Industrial Process, has helped many industrial facilities save significant energy and other operating costs.

The 40-minute briefings will be held on the following dates:

Friday, December 12, 2008 at 11:00 am EST

Monday, January 19, 2009 at 11:00 am EST

To participate, please register at www.PumpSystemsMatter.org. Registration is required!

Pump Systems Matter is an educational initiative created to assist North American pump users gain a more competitive business advantage through strategic, broad-based energy management and pump system performance optimization. PSM's mission is to provide the marketplace with tools and collaborative opportunities to integrate pump system performance optimization and efficient energy management practices into normal business operations. For more information on PSM, visit www.PumpSystemsMatter.org.

The U.S. Department of Energy's Industrial Technologies Program (ITP), through partnerships with industry, government, and non-governmental organizations, develops and delivers advanced energy efficiency, renewable energy, and pollution prevention technologies for industrial applications. Best Practices is a part of ITP and offers a variety of resources addressing ways to reduce energy and maintenance costs in industrial process systems. This includes training workshops, software tools, a series of sourcebooks, case studies, tip sheets, and other materials, including several which focus on opportunities in pumping systems. For example, the Pumping System Assessment Tool (PSAT) aids in the assessment of pumping system efficiency and estimating energy and cost savings. Visit www.eere.energy.gov/industry for additional information.

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