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STORIES SOUGHT FOR “PEOPLE DO THE DARNDDEST THINGS TO PUMPS!”

PARSIPPANY, NJ, February 20, 2007 – The Pump Systems Matter™ (PSM) educational initiative announced plans to collect accounts from the pump industry on how pumps are applied, run and/or maintained incorrectly on its website, www.PumpSystemsMatter.org.

By logging on to the Pump Systems Matter™ website, visitors can share their stories about the daily difficulties of maintaining and running various pumping systems from all different markets. These accounts will be chronicled in a document entitled “*People Do the Darndest Things to Pumps!*” and may help in the development of a pump systems optimization guidebook. In order to share their story, site visitors are encouraged to visit www.PumpSystemsMatter.org and follow the links on the homepage to a form where they can provide contact information as well as their own stories and lessons learned. A Pump Systems Matter™ staff member will then be in touch as soon as possible. Guests should be aware that their own names as well as the names of manufacturers and customers will not be identified in any document after the original submission.

“*People Do the Darndest Things to Pumps!*” is intended to be a collection of anonymously contributed stories from reputable pump industry professionals that show common mistakes pump users make when running or maintaining systems. Often times, these mistakes lead to wasted energy, production losses, excessively high maintenance costs, and safety and environmental concerns. By providing details of their stories, contributors will help the many industries that use pumping systems become more efficient and productive.

In a co-branded venture with the Hydraulic Institute (HI), Pump Systems Matter™ is developing “*Optimizing Pumping Systems: A Guide to Improved Energy Efficiency, Reliability, and Profitability.*” The guidebook is intended to be an authoritative reference of best practices that will focus on improving the design, operation, and reliability of both un-built and existing pumping systems. “*Optimizing Pumping Systems,*” authored by the HI-PSM Pump Systems Guide Committee, is expected to be published during the first quarter of 2008.

Pump Systems Matter™ is an educational initiative created to assist North American pump users gain a more competitive business advantage through strategic, broad-based energy management and pump system performance optimization. PSM strives to provide end-users, engineering consultants, and pump suppliers with tools and collaborative opportunities to integrate pump system performance optimization and efficient energy management practices into normal business operations. For more information, visit www.PumpSystemsMatter.org.

The 90-year old Hydraulic Institute, the largest association of pump producers in North America, led in the initial development of the Pump Systems Matter™ initiative. HI also maintains two other pump industry-related websites: www.Pumps.org and www.PumpLearning.org. Requests concerning Pump Systems Matter™ may also be faxed to (973) 267-9055 or mailed to: Pump Systems Matter, 9 Sylvan Way, Parsippany, NJ 07054.

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